

## Sponsorship Opportunities for Individual Events and Programs:

**TIERS Investment Opportunity - Pick your TIER** 

**Annual Special Events- Various Opportunities Available** 

Membership Breakfasts - \$500/event

**REACH Luncheons - \$300/event** 



Emails - \$150/month

Social Media - \$150/month

**Chamber Chat - \$100/month** 



Marketing Package – \$900 for 3 months of being showcased



Scan to learn more

Are you interested in a sponsorship opportunity? Please email eileen@tricountyareachamber.com or call 610.326.2900.

# MARKETING PACKAGE | COST: \$900 3 Months of Exposure

Member Spotlight - can be changed monthly

- Ad on the Member Spotlight webpage
- Any and all information provided can be put on the page
- Website banner on homepage stating you are the spotlight, will be linked to the Member Spotlight webpage

#### Ad Space - can be changed monthly

- Ad on the Live, Work, Shop page on the website
- -Ad in our Live, Work, Shop newsletter
- Can be the same content that is on the Member Spotlight webpage,
   if desired

### **Billboard** – changed monthly throughout the quarter

- Must send 3 billboards with the dimensions: (640 x 320 px)

**Social Media Posts –** posted weekly for the quarter on Facebook, Instagram, LinkedIn and Twitter (under 280 characters)

- Must send 12 Social Media graphics (1080 x 1080 px) with captions

#### **One Dedicated Email During the Quarter**

**Interested in this Marketing Opportunity?** 

Contact Hailey Heimbach at hailey@tricountyareachamber.com or 610.326.2900.